



VERTICAL BANNER ZONES

STREET	Location Boundaries	# POLES	TYPE	COMMENTS
Alliance				
Altamesa Boulevard	From Hulen east to Cul de Sac	5	Single	East bound, south side of street only
Bryant Irvin Road	From Oakmont to Oak Bend	7	Median	
Bryant Irvin Road	From Oak Bend to Overton Ridge	24	Median	
Bryant Irvin Road	From Overton Ridge to I-20 Ser Rd.	12	Median	
Camp Bowie Boulevard	From University Dr to Arch Adams	3	Median	
Camp Bowie Boulevard	From Arch Adams to Will Rogers Rd	4	Median	
Camp Bowie Boulevard	From Will Rogers Rd to Montgomery	8	Median	
Camp Bowie Boulevard	From Montgomery to Clover Lane	22	Median	
Camp Bowie Boulevard	From Clover Lane to Hulen Street	24	Median	
Colonial Parkway	From University Drive to Park Hill	4	Single	
Harley Avenue	From Montgomery to Crestline	10	Single	
Hulen Street	From I-30 to Vickery	15	Single	
Hulen Street	From Vickery to Bellaire	37	Single	Poles on bridges may not be used.
Hulen Street	From Bellaire to Ranch View	28	Single	
Hulen Street	From Ranch View to Overton Plaza	37	Single	
Hulen Street	From Overton Plaza to I-20	11	Single	
Hulen Street	From I-20 to South Drive	15	Median	
Hulen Street	From South Drive to Granbury Rd.	18	Median	
Lancaster	From University Drive to Trinity River Bridge	14	Single	
Oakmont	From Hulen to Oakmont Trail	6	Median	
Oakmont	From Oakmont Trail to Harris Parkway	14	Median	
Oakmont	From Harris Parkway to Bryant Irvin Rd.	2	Median	
Sycamore School Rd.	From West Cleburne Road to McCart	5	Median	
University Drive	From Jacksboro Hwy. to Trinity River Bridge	17	Single	
University Drive	Trinity River Bridge to W Settlement	10	Single	
University Drive	From W Settlement to Baily/7 th Street	3	Single	
University Drive	From Camp Bowie/Baily/7 th Street to Lancaster	5	Median	
University Drive	From Lancaster to Crestline	10	Single	
University Drive	From Harley to Rock Springs	19	Single	
University Drive	From Rock Springs Road to I-30 Service Road	6	Median	
University Drive	From I-30 Service Road to Trinity River Bridge	13	Single	
University Drive	From Trinity River Bridge to Colonial Parkway	7	Single	
University Drive	From Colonial Parkway to Park Hill	8	Single	
University Drive	From Colonial Parkway to Park Hill	6	Median	
University Drive	From Park Hill to Cantey	16	Single	
Western Center Blvd.	From (east of) I-35 to Beach Street	30	Median	
Western Center Blvd.	From (west of) I-35 to Robert W Downing	23	Median	

- *Only vertical, metal street light poles may be used (non signalized poles)*
- *Banners may not be posted on poles with traffic signals*
- *For banner postings on poles located on Camp Bowie Blvd., contact Lisa powers at Historic Camp Bowie Public Improvement District, 817- 737-0100.*
- *For banner postings on pedestrian poles located in the Central Business District, contact Downtown Fort Worth Initiatives, Inc., 817-870-1692.*